

Bootup Technical Pitch Event
October 13, 2009

New York PHP, LLC
64 Beaver Street, Suite 235
New York, NY 10004



Description for August 4th Event (First One)

Bootup is an innovative monthly event that gives startups the opportunity to pitch to the savvy developer community. This month's new initiative puts startups in front of venture technologists in the same way they pitch to venture capitalists.

Everyone is invited to join us to network with IT and startup professionals. These events are free but RSVP is required.

For startups:

- Pitch your startup (2-5 minutes) to receive an analysis and viability critique
- Receive technical investment and recruit developers
- Q&A with experts and engineers about best practices and the right implementation strategy for your venture
- Learn from other technical pitch presentations
- Market your startup and generate buzz

To do a technical pitch, read the [Bootup Perfect Pitch Guide](#) and contact an organizer at least 3 days before the next event.

For developers and technical investors:

- Provide analysis and critiques to show off your skills
- Learn about and get involved with innovative technology startups
- Find job opportunities in the IT and startup sectors
- Watch business and technology presentations or sign-up to do a presentation

If you are a technologist or developer, simply [RSVP](#) and attend our events.

We have reserved a private meeting room at a restaurant with an LCD, free wireless, and seating for 35. Food and beverage table service is available.

The Bootup format is:

- 6:30 – 15 minutes of networking
- 6:45 – Introduction of tonight's speakers
- 6:50 – Technical pitches followed by Q&A sessions
- 8:00 – Wrap up and overview of next meetup

Event sponsorship and co-hosting opportunities are also available. Contact an organizer for details.